

## Project Specification/Advertisement Template

<b>Company Name</b>	Ebb Technologies Ltd
<b>Company Address</b>	Valley Mills 151 Kent Road Pudsey Leeds LS28 9NF
<b>Company Contact</b>	Alison Roberts
<b>Description of Company Activity</b>	Development and manufacture of water management solutions
<b>Objective of the proposed innovation project (250 words)</b>	The objective of the innovation project is to combine existing technologies in an innovative way to provide a solution for the notification and management of water leaks.
<b>Company's current situation (i.e. the existing project team and existing expertise, the stage that the project is already at) (250 Words)</b>	<p>The project has been fully scoped and documented and the company team has been established. The team has extensive experience across all key business functions, over 15 years at a senior level. The company was set up as a start up, with this being the first project for the company.</p> <p>For the project, production and market options have been researched and an initial business plan has been agreed which is included in this application. We have scoped out the success factors of delivery, our vision for how the product would be implemented and an aspirational price point. The critical path of delivery is as follows; provide proof of concept, develop prototype (both with help of Research Organisation), manufacture sample devices, and trial product, source mass production capability, sell product to corporate entities, gain critical mass required for production at a viable cost.</p>
<b>Tenders are Invited from Research Organisations.</b>  <b>Research Organisations will be</b>	Must be a research organisation under the EU definition. <i>This means that the research organisation carrying out the project will be an entity (such as universities or research institutes, technology transfer agencies, innovation intermediaries, research-oriented physical or virtual collaborative entities), irrespective of its legal status (organised under public or private law) or way of financing, whose primary goal is</i>



<b>bidding for a project that is part funded by the European Regional Development Fund as part of the European Structural and Investment Growth Programme 2014-2020.</b>	<i>to independently conduct fundamental research, industrial research or experimental development or to widely disseminate the results of such activities by way of teaching, publication or knowledge transfer.</i>
<b>What does the business need? (i.e. what expertise and support is required from the Research Organisation to reach the objectives detailed above?) (250 words)</b>	<p>The business requires input from the Research Organisation to provide:-</p> <ul style="list-style-type: none"><li>- Proof of concept</li><li>- Delivery of a fully tested, documented prototype, suitable for mass market manufacture</li><li>- Assistance to the business with transfer to the manufacture</li></ul> <p>The Research Organisation will provide the following skills</p> <ul style="list-style-type: none"><li>- Fluid flow monitoring &amp; measurement</li><li>- Knowledge of British Standards and testing requirements to comply with these standards</li><li>- Electronic circuit development</li><li>- App development</li><li>- Experience of developing prototypes and associated documentation preparation</li><li>- Experience working with industry to streamline manufacturing processes and achieve minimal cost of manufacture.</li></ul>
<b>Required project timescales (start and duration of project? – Product launch date?)</b>	Project to start within one month of successful appointment of Research Organisation. It is envisaged that the project should take between 3 & 6 months.
<b>Total Anticipated Project Value (Please note that the procurement will only go ahead to contract once the funding has been agreed)</b>	Anticipated Project Value is up to £20k assuming full delivery of the project through to manufacture point, excluding VAT, capital investment requirements and cost of engagement of the Research Organisation.
<b>Required response date (this must be at least 10 working days from posting of advert)</b>	10 working days from advert posting date.



<p><b>How to apply? Contact SME.</b></p>	<p>Please respond by email to <a href="mailto:admin@ebbtechnology.co.uk">admin@ebbtechnology.co.uk</a> In order to receive a fuller specification of the project there is a requirement for the Research Organisation to sign an NDA. Once this is in place the additional information will be provided to the Research Organisation.</p>												
<p><b>Criteria for decision making (Examples of Assessment Criteria could include: Expertise fit Timing Fit Suitability of proposed methodology)  Weighting of the criteria to be determined by SME</b></p>	<table border="1"> <thead> <tr> <th data-bbox="531 427 1010 472">Criteria</th> <th data-bbox="1010 427 1106 472">%</th> </tr> </thead> <tbody> <tr> <td data-bbox="531 472 1010 786"><b>Delivery of full requirements ie expertise capability in terms of manpower and equipment are available to fulfil all the different aspects of the project – from fluid flow measurement technology through to electronics and app development</b></td> <td data-bbox="1010 472 1106 786">45</td> </tr> <tr> <td data-bbox="531 786 1010 902"><b>Timescale of delivery – availability to commence the project and time to completion</b></td> <td data-bbox="1010 786 1106 902">25</td> </tr> <tr> <td data-bbox="531 902 1010 981"><b>Price of delivery – overall cost of delivery</b></td> <td data-bbox="1010 902 1106 981">25</td> </tr> <tr> <td data-bbox="531 981 1010 1180"><b>Links with industry and business – access to industry and business to ensure the product is scalable and will transition easily to manufacture.</b></td> <td data-bbox="1010 981 1106 1180">5</td> </tr> </tbody> </table>			Criteria	%	<b>Delivery of full requirements ie expertise capability in terms of manpower and equipment are available to fulfil all the different aspects of the project – from fluid flow measurement technology through to electronics and app development</b>	45	<b>Timescale of delivery – availability to commence the project and time to completion</b>	25	<b>Price of delivery – overall cost of delivery</b>	25	<b>Links with industry and business – access to industry and business to ensure the product is scalable and will transition easily to manufacture.</b>	5
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<p><b>Date for Contract Decision (i.e. how long before the SME will inform the successful respondent)</b></p>	<p>The Contract Decision will be made within 10 Working Days of the receipt of applications from the Research Organisations</p>												
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